# Pioneer Hi-Bred Announces New Inoculant Product

*Alfalfa fiber technology, inoculant 11AFT, offers producers higher forage performance*

**DES MOINES, IOWA**

Pioneer Hi-Bred, a DuPont business, announced its launch of Pioneer® brand 11AFT inoculant, the third product in the revolutionary Pioneer fiber technology platform. This product improves the digestibility of fiber and offers a more consistent, stable silage.

"Alfalfa-specific 11AFT helps deliver a unique high-quality haylage to dairy producers," says Kyle Whitaker, Pioneer marketing manager for forage additives. "11AFT increases fiber digestibility and improves forage energy density, producing an overall higher-quality, higher-value haylage in the ration."

Pioneer launched the fiber technology platform in 2008 with 11CFT, a corn silage inoculant and 11GFT, a grass and cereal fiber inoculant, the following year.

"The fiber technology inoculants stimulate frontend fermentation by rapidly dropping silage pH while retaining valuable nutrients," Whitaker says. "Because of the increased aerobic stability, nutrients are conserved on the backend during feedout. This is accomplished by reducing shrink and improving bunklife of the silage face during feedout."

Through testing, 11AFT showed no silage heating and no reduction in feed intake.

"The most exciting result of Pioneer's on-farm studies was the feed cost savings due to increased nutritional value of the forages – around 4.7 cents per cow per day," Whitaker says. "11AFT will be available for the 2011 alfalfa growing season."

The alfalfa fiber technology enhances Pioneer's already extensive lineup of crop-specific inoculants, such as 11CFT, 11C33 for corn silage, 11GFT for grass and cereal grains, and 11B91 for high-moisture corn or earlage. 11AFT, when paired with Pioneer's elite lineup of alfalfa varieties such as 55V48, 55Q32 and 54V09, makes for a high-performing combination for dairy producers.

To learn more about Pioneer inoculants, contact your local Pioneer dairy specialist or livestock information manager or click on the products tab at www.pioneer.com.                    Δ